FBD

09/12/12

LBD

09/14/12

Sep 10

2



08/28/12 03:57 PM Order ID: 53429 CF NTL-POL HL#: FBD - LBD: 09/12/12 - 09/17/12 Created: Client: ALLIANCE FOR A BETTER... CPE: / / 1594 Agency Commission: 15 % Updated: AMHEUER on 08/28/12 06:17 PM Agency: THE NEW MEDIA FIRM C/O MUNDY Product: EST#1594 (1300) Self :00:00 Confirmed: 08/28/12 06:17 PM **HHOLDS** DMA RTG Sched. Code: Z 08/29/12 10:01 AM LAUREN RICHARDS Demo: Contract: Billing Int: BM: SS Monthly Nicole Roy Pol-GWTS-PH KSTC: 0% CABLE: 0% Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% NEW ORDER CHG/PH 08/28/12 NR A/G Time Class Eligible Days Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Break Type 001 MSUNRISE3 0 0 1 1 1 0 0 NEWS 30 0.0 \$500.00 \$1,500.00 FBD LBD Sep 10 09/12/12 09/14/12 3 NR A/G Time Class Dur SC Self Pr Sales Catq Rate Spots Total Eligible Days Break Type **HHOLDS** Item 002 MSUNRISE3 1 0 0 0 0 0 0 NEWS 0.0 \$500.00 \$500.00 FBD LBD Sep 17 09/17/12 09/17/12 1 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item \$1,000.00 MLOCAL2 0 0 0 1 0 0 0 NEWS 30 0.0 \$1,000.00 FBD LBD Sep 10 09/13/12 09/13/12 1 Dur SC Self Pr Total NR A/G Time Class Eligible Days Sales Catg **HHOLDS** Rate Spots Break Type Item \$750.00 \$4,500.00 004 MEARLY 0 0 2 2 2 0 0 NEWS 30 0.0 FBD LBD Sep 10 09/14/12 09/12/12 6 NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item Time Class Eligible Days Break Type MEARLY 2 0 0 0 0 0 0 NEWS 30 0.0 \$750.00 \$1,500.00 005 FBD LBD Sep 17 09/17/12 09/17/12 2 **HHOLDS** NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total 006 0 0 0 0 0 1 0 MNEW 30 0.0 \$600.00 \$600.00 NSAT8A FBD LBD Sep 10 09/15/12 09/15/12 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item 30 0.0 \$425.00 \$850.00 007 DPROB 0 0 1 0 1 0 0 DAY



WCCO-TV

Order ID: 53429 CF NTL-POL FBD - LBD: 09/12/12 - 09/17/12 HL#: 08/28/12 03:57 PM Created: ALLIANCE FOR A BETTER... CPE: //1594 Agency Commission: 15 % Updated: AMHEUER on 08/28/12 06:17 PM Agency: THE NEW MEDIA FIRM C/O MUNDY Product: EST#1594 (1300) :00:00 Confirmed: 08/28/12 06:17 PM **HHOLDS** DMA RTG 08/29/12 10:01 AM Buyer: LAUREN RICHARDS Demo: Sched. Code: Z Contract: Billing Int: Monthly BM: SS AE: Nicole Roy Pol-GWTS-PH KPXM: 0% CABLE: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KSTC: 0% Share: 0% Sales Catg Dur SC Self Pr Rate Spots Total NR A/G Time Class Eligible Days Break Type **HHOLDS** 0.0 \$425.00 \$425.00 008 **DPROB** 1 0 0 0 0 0 0 DAY 30 LBD **FBD** Sep 17 09/17/12 09/17/12 1 NR A/G Dur SC Self Pr Sales Catg Item Time Class Eligible Days Break Type **HHOLDS** Rate Spots Total \$1,000.00 \$3,000.00 009 NNOON 0 0 1 1 1 0 0 NEWS LBD FBD Sep 10 09/12/12 09/14/12 Sales Catg NR A/G Dur SC Self Pr **HHOLDS** Rate Spots Total Item Time Class Eligible Days Break Type NNOON 1 0 0 0 0 0 0 NEWS 30 0.0 \$1,000.00 \$1,000.00 010 FBD LBD Sep 17 09/17/12 09/17/12 NR A/G Dur SC Self Pr Sales Catg Total Time Class Eligible Days **HHOLDS** Rate Spots Item Break Type DBOLD 0 0 1 0 1 0 0 SOAP 30 0.0 \$550.00 \$1,100.00 FBD LBD Sep 10 09/12/12 09/14/12 2 Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Eligible Days Break Type Time Class Item 0.0 \$550.00 \$550.00 DBOLD 1 0 0 0 0 0 0 SOAP 30 LBD Sep 17 FBD 09/17/12 09/17/12 1 Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Time Class Eligible Days **HHOLDS** Item 30 \$750.00 \$2,250.00 **EDRPHIL** 0 0 1 1 1 0 0 EFG 0.0 FBD LBD Sep 10 09/12/12 09/14/12 3 Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item Time Class Eligible Days Break Type 30 \$750.00 **EDRPHIL** 1 0 0 0 0 0 0 EFG 0.0 \$750.00 014 FBD LBD Sep 17 09/17/12 09/17/12 1



Order ID: 53429 CF NTL-POL FBD - LBD: 09/12/12 - 09/17/12 HL#: Created: 08/28/12 03:57 PM Client: ALLIANCE FOR A BETTER... CPE: / / 1594 Agency Commission: 15 % Updated: AMHEUER on 08/28/12 06:17 PM Agency: THE NEW MEDIA FIRM C/O MUNDY Product: EST#1594 (1300) Self :00:00 Confirmed: 08/28/12 06:17 PM LAUREN RICHARDS Demo: **HHOLDS** DMA RTG Sched. Code: Z Contract: 08/29/12 10:01 AM Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0% Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G ENEWS5P 015 0 0 1 0 1 0 0 NEWS 30 0.0 \$2,000.00 \$4,000.00 FBD LBD Sep 10 09/12/12 09/14/12 2 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 016 NEARLY 0 0 1 1 1 0 0 NEWS 0.0 \$2,500.00 \$7,500.00 FBD LBD **Sep 10** 09/12/12 09/14/12 3 Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 017 NEARLY 1 0 0 0 0 0 0 NEWS 0.0 \$2,500.00 \$2,500.00 FBD LBD Sep 17 09/17/12 09/17/12 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 018 NSAT6P 0 0 0 0 0 1 0 NEWS 0.0 \$1,400.00 \$1,400.00 FBD LBD Sep 10 09/15/12 09/15/12 1

Item	Time Class	Eligible D	Days	Break Type	Dur SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NSUN530P	0 0 0	0 0 0 1	NEWS	30			0.0	\$1,500.00	1	\$1,500.00		
	FBD	LBD	Sep 10										

09/16/12 09/16/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
020	AWHEEL	0 0 1 0 1 0	0 ACC	30		0.0	\$4,000.00	2	\$8,000.00	

FBD LBD Sep 10 09/12/12 09/14/12 2

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
021	NLATEM-F/SU	0 0 0 1 0 0 1	1 NEWS	30		0.0	\$3,600.00	2	\$7,200,00	

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08/29/2012 10:33:15

**CBS** TELEVISION STATIONS

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08/28/12 03:57 PM FBD - LBD: 09/12/12 - 09/17/12 HL#: Created: Order ID: 53429 CF NTL-POL CPE: / / 1594 Agency Commission: 15 % Updated: AMHEUER on 08/28/12 06:17 PM ALLIANCE FOR A BETTER... Client: Agency: THE NEW MEDIA FIRM C/O MUNDY Product: EST#1594 (1300) Self :00:00 Confirmed: 08/28/12 06:17 PM 08/29/12 10:01 AM LAUREN RICHARDS Demo: **HHOLDS** DMA RTG Sched. Code: Z Contract: Buyer: BM: SS Billing Int: Monthly AE: Nicole Roy Pol-GWTS-PH KPXM: 0% CABLE: 0% KSTC: 0% KMWB: 0% WFTC+: 0% Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% Rate Spots NR A/G Sales Catg Total Time Class Dur SC Self Pr **HHOLDS** Item Eligible Days Break Type 0.0 \$2,800.00 \$2,800.00 NLATESAT 0 0 0 0 0 1 0 NEWS 30 022 **FBD** LBD Sep 10 09/15/12 09/15/12 1 Total NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item 0.0 \$1,000.00 \$2,000.00 LLETTER 0 0 1 0 1 0 0 LETT 023 LBD FBD Sep 10 09/14/12 09/12/12 NR A/G Sales Catg Rate Spots Total Break Type Dur SC Self Pr **HHOLDS** Time Class Eligible Days 0 0 0 1 0 0 0 LATE 30 0.0 \$400.00 \$400.00 024 **LFERGUSON** FBD LBD Sep 10 09/13/12 09/13/12 Total NR A/G Dur SC Self Pr Sales Catg Rate Spots **HHOLDS** Item Time Class Eligible Days Break Type \$400.00 \$400.00 025 **LFERGUSON** 1 0 0 0 0 0 0 LATE 0.0 FBD LBD Sep 17 09/17/12 09/17/12 1 Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Time Class Eligible Days Item \$700.00 \$700.00 30 0.0 026 **LSTORM** 0 0 0 0 0 1 0 LATE Sep 10 FBD LBD 09/15/12 09/15/12 1 NR A/G Eligible Days Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Break Type Item \$250.00 \$250.00 30 0.0 027 **LCSIMISA** 0 0 0 0 0 1 0 LATE LBD Sep 10 09/15/12 09/15/12 1 NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Break Type Item 0.0 \$375.00 \$375.00 0 0 0 0 0 0 1 LATE 30 028 **LCRIMSUN** FBD LBD **Sep 10** 09/16/12 09/16/12 1





WCCO-TV

NR A/G

Order ID: 53429 CF NTL-POL

FBD - LBD: 09/12/12 - 09/17/12

08/28/12 03:57 PM

Total

\$200.00

Client: ALLIANCE FOR A BETTER...

Agency: THE NEW MEDIA FIRM C/O MUNDY

CPE: / / 1594

Break Type

Agency Commission: 15 % Updated: Self :00:00

Sales Catg

HL#:

Created:

AMHEUER on 08/28/12 06:17 PM

Buyer: LAUREN RICHARDS AE: Nicole Roy Pol-GWTS-PH

EST#1594 (1300) Product: **HHOLDS** Demo: DMA RTG

30

Sched. Code: Z

Confirmed: 08/28/12 06:17 PM Contract: 08/29/12 10:01 AM Billing Int: Monthly BM: SS

Share: 0%

KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0%

KSTC: 0% CABLE: 0%

Item Time Class 029 LNUMSUN Eligible Days

0 0 0 0 0 0 1 LATE

Dur SC Self Pr

0.0

HHOLDS

Rate Spots

\$200.00

FBD LBD Sep 10 09/16/12 09/16/12 1

			Order Tota	ıls			
	Confirmed	Revised	Confirme	ed Total	Revised Total		
Order Section	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt	
Spot Buy Lines	49	0	\$58,750.00	\$49,937.50	\$0.00	\$0.00	
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00	
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00	
Order Totals:			\$58,750.00	\$49,937.50	\$0.00	\$0.00	